

**Report of: Culture and Sport Development Team**

**Report to: The Chief Officer (Culture and Sport)**

**Date: 09 Feb 2015**

**Subject: Tour de Yorkshire 2015**

Are specific electoral Wards affected?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
If relevant, name(s) of Ward(s):		
The route will pass through, or along the boundary of:-		
Otley and Yeadon, Adel and Wharfedale, Alwoodley, Harewood, Cross Gates and Whinmoor, Killingbeck and Seacroft and Roundhay. Apart from a small minority of cases any road closures will last less than 1 hour.		
Are there implications for equality and diversity and cohesion and integration?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No
Is the decision eligible for Call-In?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No
Does the report contain confidential or exempt information?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No
If relevant, Access to Information Procedure Rule number:		
Appendix number:		

### Summary of Main Issues

1. The Tour de France Grand Départ on 5 July 2014 was a huge success for the City with a crowd of 230,000 in Leeds and resulting in an estimated economic impact of c£100m.
2. Due to the overwhelming success of the Tour de France Welcome to Yorkshire (WtY), Amaury Sports Organisation (ASO) and British Cycling wish to create a strong, long-lasting race on the international elite calendar and contribute to the cycling legacy for Yorkshire. Proposals also include a women's race and a mass participation public cycle ride.
3. May 1-3 has been confirmed as the date for the new UCI 2.1 Europe Tour world-class cycle race – The Tour de Yorkshire.
4. As the race is graded 2.1, it will guarantee that it attracts a number of top teams and riders.
5. Negotiations took place between a range of stakeholders, including all the local authorities in the Leeds City Region regarding the potential arrangements for a race, including the scope of responsibilities with regard to organisation and

funding. In Leeds, the discussions were led by the Leader of the Council and also by the Chief Executive.

6. Following receipt of a draft contract and specification from WtY, officers considered potential routes and finish location in Leeds. These considerations determined a required additional cash budget of £150k to provide for infrastructure to enable the race to culminate in a stage from Wakefield to Leeds, with a finish in Roundhay Park. A management fee is also payable to WtY/ASO. Following contributions from a private sector donor the management fee requirement was reduced from £100k to £66.6k.
7. Under the auspices of Leeds City Region Leaders Business Rate Relief Pool Sub Committee, it has been agreed they will allocate funding to support all additional local authority costs within LCR (start at Wakefield, finish at Leeds and York, transition through Kirklees, Bradford and Calderdale and additional activity in Harrogate). The additional cash costs, including the management fee, to the Council's revenue budget to host the Tour de Yorkshire is therefore zero.

### **Recommendation**

8. It is recommended that the Chief Officer (Culture and Sport) now enters into contractual negotiations with WtY/ASO in order to host the finish of Stage 3 of the inaugural Tour de Yorkshire in 2015.

## **1.0 Purpose of this report**

- 1.1 This report requests the Chief Officer (Culture and Sport) to enter into contractual negotiations with WtY/ASO in order to host the finish of stage 3 of the inaugural Tour de Yorkshire on 3 May 2015.

## **2.0 Background information and Main Issues**

### Route

Specifically the route will take the following route: Bingley Road (Menston); Buckle Lane (Menston); West Chevin Road (Otley); Birdcage Walk (Otley); East Chevin Road (Otley); Bramhope Old Lane, A658 Pool Bank New Road, A659 Arthington Lane, Black Hill Road, Arthington Road, King Lane, Alwoodley Lane, Wigton Lane, Wike Ridge Lane, Roundhay Park Lane, A6120 Ring Road (Shadwell), A58 Wetherby Road, Wetherby Road with the finish on Princes Avenue (Roundhay Park).

### Road Closures and Traffic Management

Unlike the Tour de France, road closures on the whole will be managed by the Police on a rolling road closure basis. This should mean a maximum closure period of 45-60 minutes as the race passes by, apart from at a small number of key points.

There will be no impact on waste collection and less disruption for Adult Social Care, Health Services, residents and businesses. We will be writing to residents and businesses on the route as soon as possible after the announcement.

The closures will mean minimal disruption to some public transport operations, whilst the race passes.

### Sportive

A mass participation sportive is also being planned for Sunday 3 May. This is being organised by Humanrace in partnership with Welcome to Yorkshire and ASO. The sportive will involve several thousand cyclists riding to and from Roundhay Park, on three different routes, taking in parts of the route of the professional race. The cyclists will arrive back at Roundhay Park well before the professional riders arrive. There are no road closures for the sportive; riders will be cycling on the highway under the normal rule of the road. Riders will be setting off in small groups in managed intervals – it is not a race. A minimum age of 16 will be applicable to entrants.

### **3.0 Corporate Considerations**

#### **3.1 Consultation and Engagement**

3.1.1 The determination of Council engagement in the race has been negotiated by the Leader of the Council and the Chief Executive in association with other authorities in the Leeds City Region and the race organisers (ASO and WtY). Confidentiality surrounding these negotiations and the requirement to maximise the marketing opportunities around host cities and the final race route has meant opportunities for broader consultation were limited.

#### **3.2 Equality and Diversity / Cohesion and Integration**

3.2.1 Officers have consulted with health colleagues and with Adult Social Care to determine any local impacts on the local communities affected by the race as it passes through the City to finish on Roundhay Park. Actions to mitigate any disruption to services will be developed in association with those services.

3.2.2 Following the experience for the Tour de France, appropriate resident and business communications will be delivered to those communities in the proximity of the race route.

3.2.3 No further action is deemed necessary for the proposed measures contained within this report.

#### **3.3 Council Policies and City Priorities**

3.3.1 The proposals are consistent with the strategy and policies set out in the West Yorkshire Local Transport Plan 2011-2016 Local Implementation Plan 2.

#### **3.4 Resources and Value for Money**

3.4.1 The additional cash cost to the authority is zero. Services will either contribute other costs in-kind or they will be absorbed within normal budgets.

3.4.2 The race will be covered on terrestrial UK TV, as well as international channels.

3.4.3 The economic and social impact of the Tour de France and the marketing reach of the organisers (ASO and WtY) indicate that the impact of the race will be significant, although inevitably this will also be weather-dependent.

### **3.5 Legal Implications, Access to Information and Call In**

3.5.1 The final agreements will be signed off on the advice of Legal Services, and the authority's insurance advisor.

3.5.2 The decision is not open to call-in.

### **3.6 Risk Management**

3.6.1 The project team will operate a risk register to manage significant risks. They will be ameliorated through contractual negotiations with the organisers which will be advised by our legal team.

### **4.0 Conclusions**

4.1 The opportunity to host the finish of the inaugural Tour de Yorkshire at zero additional cost to the authority's normal budget is an excellent opportunity to build the legacy from the Tour de France and help cement Leeds' position on a European and international scale as a home for major events.

### **5.0 Recommendations**

5.1 It is recommended that the Chief Officer (Culture and Sport) now enters into contractual negotiations with WtY/ASO in order to host the finish of Stage 3 of the inaugural Tour de Yorkshire in 2015.

### **6.0 Background documents**

6.1 None